



Trade Fair Report

CETA 2016
CHICAGO > IL



CHICAGO

ILLINOIS

Comet Quality

at the CETA/ISSA INTERCLEAN SHOW



New Booth, Same Comet

At the 2016 CETA show held in Chicago, Comet introduced a brand new booth that attracted and aroused interest in visitors throughout the 3 day event.

“The purpose of this new booth was to show the range and quality of not only Comet pumps, but the complimentary accessories that Comet provides to the cleaning equipment industry. Current customers can already count on Comet, but we wanted to let prospective customers know where we stand in the cleaning equipment industry.”

- Andrew Montan, Comet Marketing Coordinator



CETA/ISSA Recap

The CETA annual convention was once again held in conjunction with the ISSA InterClean show in Chicago, Illinois. Year in and year out, this event has been the pinnacle convention in the cleaning equipment industry. This year, over 16,000 attendees walked the convention while 700 Exhibitors were on display throughout the 3 day event.

“Its great to see this show get bigger and better every year. We love the visibility that the show provides for us in regards to new customers in the industry. At the same time, it allows us to strengthen our current customer relationships, as most of our current customers exhibit as well. A win-win for the Comet brand.”

- Raj Trivedi, Comet Sales Manager



Next Show On Tap

Comet's next stop on the tradeshow circuit is the ICE Expo in Las Vegas, Nevada. The International Cleaning Equipment expo brings together Auto Detailing, Carpet Cleaning, Janitorial Products and Restoration all under one roof. Comet will be showcasing a variety of high pressure pumps and accessories in booth #601. The show will be held on Jan. 26-27th, 2017. For more information visit: www.iceexpo.org





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